

Media release

Pia Guggenbühl to become Head of Public Affairs and Communications

Pia Guggenbühl will join the Management Board at scienceindustries as Head of Public Affairs and Communications. She will represent the political interests of the Swiss Business Association Chemistry Pharma Life Sciences and will in future also serve as the media contact person.

Zurich, 16 December 2021. On 1 January 2022, Pia Guggenbühl will become the new Head of Public Affairs and Communications and a member of the Management Board of scienceindustries. "We're delighted to have gained a distinguished public affairs and communications expert in Pia Guggenbühl," says Dr Stephan Mumenthaler, Director of scienceindustries. She succeeds Marcel Sennhauser, who is leaving the association after 12 years. scienceindustries would like to thank him for his tremendous commitment, in particular for expanding interest representation and publicity, starting with the renaming of SGCI Chemistry Pharma Switzerland to scienceindustries, the interim management of the office in spring 2018, the establishment of the SimplyScience Foundation and the Education Research Innovation Parliamentary Group PG ERI as well as Tox Info Suisse.

Pia Guggenbühl, 43 years old, holds a master's degree in political and communication sciences from the University of Zurich. She has around 20 years of experience in communications and the representation of the interests of companies, associations and other organisations. Most recently, as Head of Public Affairs at a major energy and infrastructure services company, she was responsible for representing the political interests of the group as a whole. As the former head of communications for FDP Switzerland and as a municipal councillor of Küsnacht (ZH), she is also very familiar with political work at various political levels.

Pia Guggenbühl is no stranger to scienceindustries: as an external consultant and project manager, from 2007 to 2008 she was responsible for the design, development and launch of the association's young talent initiative and today's SimplyScience Foundation. The Foundation's aim is to promote an understanding of science and technology among children and young people.

Further information:

Dr Stephan Mumenthaler, Director
stephan.mumenthaler@scienceindustries.ch, T +41 44 368 17 20

Sabrina Ketterer, Communications
sabrina.ketterer@scienceindustries.ch, T +41 44 368 17 43

About scienceindustries:

scienceindustries, the Swiss Business Association Chemistry Pharma Life Sciences, works to ensure excellent international framework conditions for its around 250 member companies. As Switzerland's biggest export industry, it makes an important contribution to Swiss prosperity. Swiss Chemistry Pharma Life Sciences rank second behind the US for competitiveness and are thus among the best in the world when it comes to performance, market position, innovation capacity and technological leadership.